

SETTLERISK.COM

# Buyer Diligence Pack

Prediction-market resolution risk analytics asset: domain, website, Rust service codebase, SDKs, API specs, content library, methodology, demo, and brand assets.

Listing price

**\$6,950 via Escrow.com**

<https://settlerisk.com/acquire>

This PDF is a diligence aid. It does not claim existing revenue, traffic, rankings, profitability, customers, or partnerships.

OVERVIEW

# Executive summary

SettleRisk.com is available as a transferable digital asset package for an operator, developer, marketer, publisher, agency, or entrepreneur who wants a polished starting point in prediction-market resolution risk.

The asset includes the SettleRisk.com domain, a Next.js/Tailwind website, a Rust backend workspace, Python and TypeScript SDKs, API contracts, database migrations, documentation, a 45-post MDX content library, a public methodology, a demo route, logo assets, and the acquisition page itself.

The buyer should not treat this as a turnkey operating business with proven demand. The buyer still needs to bring distribution, monetization, hosting, analytics, technical operations, legal review, and ongoing content or product execution.

## Asset overview

<b>DOMAIN</b> SettleRisk.com	<b>CATEGORY</b> Prediction-market resolution risk analytics
<b>LISTED PRICE</b> \$6,950	<b>PREFERRED TRANSACTION</b> Escrow.com Buy Now
<b>FRONTEND</b> Next.js 15 with Tailwind CSS	<b>BACKEND</b> Rust workspace with 11 crates and 76 source files
<b>CONTENT</b> 45 MDX blog posts in the repository	<b>REVENUE STATUS</b> Presented as a pre-revenue technical IP asset

# What is included

Asset component	Description	Buyer value	Transfer notes
<b>Domain</b>	SettleRisk.com and current public brand positioning around settlement and resolution risk.	Clear category name and memorable entry point.	Registrar transfer timing depends on rules, lock periods, and escrow terms.
<b>Website</b>	Next.js/Tailwind site with homepage, pricing, features, methodology, docs, blog, demo, case studies, contact, legal pages, and acquisition route.	Lets buyer keep the site live, rework the funnel, or reuse page architecture.	Source files transfer with the site/code package.
<b>Content library</b>	45 MDX posts covering resolution risk, oracle risk, settlement delay, dispute pricing, and prediction-market topics.	Gives topical depth and a starting editorial base.	Buyer should review, update, and verify content before scaling distribution.
<b>Rust codebase</b>	11 crates, 76 Rust source files, REST handlers, gRPC service, scoring/pricing core, adapters, auth, jobs, store, and webhooks.	Gives technical buyers an existing backend foundation to inspect and extend.	Buyer handles deployment, secrets, infrastructure, and production operations.
<b>API contracts and SDKs</b>	OpenAPI 3.1 spec, Protobuf definition, Python SDK, TypeScript SDK, signing helpers, and tests.	Reduces work needed to expose the product to developers and integration partners.	Package handles and third-party accounts transfer only where seller controls them.
<b>Docs and data model</b>	Postgres migrations, runtime docs, scoring docs, signing docs, versioning notes, and YAML/JSON specs.	Makes diligence and technical handoff easier.	Buyer creates their own infra, analytics, API keys, and operational accounts.

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# What is included

Asset component	Description	Buyer value	Transfer notes
<b>Methodology and demo</b>	Risk-driver taxonomy, delay modeling, pricing outputs, public methodology page, and interactive demo route.	Gives the asset a concrete product point of view.	Buyer should validate assumptions before commercial use.
<b>Brand assets</b>	Logo files, dark-theme visual system, metadata, navigation, and reusable marketing components.	Keeps initial post-close work focused on growth and monetization.	External accounts, social handles, and trademarks require separate confirmation.

# FIT Buyer fit

This asset is strongest for buyers who already know how they will create distribution or operate the technical product. It is less suitable for a passive buyer expecting existing traction to carry the deal.

- SaaS builders can use the existing domain, product narrative, API contracts, and pricing structure as a faster starting point for a developer-facing analytics product.
- Market operators and analysts can adapt the resolution-risk methodology, delay model, and driver taxonomy into an internal research tool or customer-facing feature.
- Affiliate and media operators can start with a niche content library, category-aligned domain, and commercial pages instead of a blank repo.
- Agencies and product studios can package the site, demo, methodology, and codebase into a client-facing prototype or owned category wedge.
- Developers looking for a narrow wedge can decide whether to monetize as API access, data, content, or services after technical diligence.

## Commercialization opportunities

Opportunity	Why it fits	First 30-day action	Complexity
<b>Developer API subscription</b>	The repository already includes API contracts, auth patterns, SDKs, and pricing pages.	Verify backend, create buyer-owned infrastructure, and test a paid checkout path.	High
<b>Lead generation</b>	The site has category pages and technical content that can support qualified inquiry capture.	Add buyer-specific lead magnets and measure qualified inquiry rate.	Medium
<b>Research publication</b>	The topic supports recurring analysis around disputes, oracle failures, timing, and market wording.	Add newsletter capture and publish a recurring case-note format.	Medium
<b>Affiliate or sponsored placements</b>	The audience may overlap with tools, data products, research services, and developer infrastructure.	Audit compliance constraints and test one clearly disclosed partner placement.	Medium
<b>Agency or advisory funnel</b>	The methodology can support reviews of market wording, oracle design, and dispute exposure.	Create one service page and offer a paid review of a market or rulebook.	Low
<b>Product expansion</b>	The demo can grow into dashboards, batch scoring, alerts, or portfolio-level monitoring.	Interview likely users and ship one measured beta workflow.	High

COMPARISON

# Build vs. buy

This comparison avoids speculative replacement-cost numbers. The practical question is whether the buyer wants to source the domain, shape the narrative, build the first version, and write the content from zero.

Build from scratch	Acquire this asset
Source and negotiate a category domain.	Start with SettleRisk.com and its existing brand positioning.
Define the product narrative and buyer use cases.	Use the current resolution-risk narrative as the baseline.
Design homepage, product pages, docs, legal pages, and acquisition flow.	Begin with an existing Next.js/Tailwind site and route structure.
Write a technical content base from zero.	Review and improve the 45-post MDX content library.
Specify API contracts, auth, webhooks, scoring, and SDKs.	Inspect the existing Rust workspace, OpenAPI/Protobuf specs, and SDK packages.
Plan monetization experiments after launch.	Use the existing pricing, demo, docs, and methodology pages to test offers sooner.

## Suggested 30/60/90-day plan

Period	Priority actions
First 30 days	Complete technical handoff, set up buyer-owned hosting, analytics, Search Console, conversion tracking, content audit, and monetization decision.
Days 31-60	Refresh priority content, begin outreach or partnerships, add lead capture or affiliate paths, and test one monetization path.
Days 61-90	Scale the channel with the strongest signal, add authority pages, improve conversion, and build a repeatable acquisition/growth loop.

# Transfer checklist

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- Domain transfer or registrar push.
- Repository/code transfer for website, backend, SDKs, specs, docs, migrations, and supporting files.
- Hosting/deployment handoff or buyer-owned redeploy.
- Environment variables, secrets, and API keys recreated by the buyer.
- Analytics, Search Console, payment, email, and monitoring accounts set up under buyer ownership.
- Brand files, logo assets, and content ownership assigned according to written terms.
- Any post-sale support terms documented before close.

## Diligence checklist for buyer

- Do you understand the prediction-market and event-contract category well enough to operate the asset?
- Do you have a concrete monetization plan for the first 90 days?
- Which third-party dependencies, APIs, accounts, or package registries need to be recreated?
- Are all claims you rely on supported by the repository, public site, or written seller confirmation?
- Which content should be updated, removed, consolidated, or legally reviewed first?
- What legal, compliance, financial, or jurisdictional issues apply to this category and your intended use?

## Risk and disclaimers

This asset is sold as-is unless otherwise agreed in writing. No revenue, traffic, ranking, customer, partnership, or profitability guarantee is made. Buyer is responsible for due diligence, future marketing, SEO, monetization, legal compliance, hosting, analytics, payment setup, operations, and any third-party accounts required after transfer. Domain transfer timing depends on registrar rules.

## Contact and next steps

Visit <https://settlerisk.com/acquire> to review the live acquisition page, watch the walkthrough video, download the latest diligence pack, or open the prepared Escrow.com Buy Now flow. For questions, contact [contact@settlerisk.com](mailto:contact@settlerisk.com) or use the site contact page.